



## Avotus Releases Free White Paper: Gaining Visibility and Cost Efficiencies via Strategic IT Asset Management (ITAM)

***Paper details visibility and financial benefits available from effective ITAM solutions which track inventory in real time.***

**OAKLAND, New Jersey – June 23, 2016** – Avotus Corporation, the leading provider of Intelligent Communications Management (ICM) solutions, announces that it has released a free white paper entitled: Gaining Visibility and Cost Efficiencies via a Strategic IT Asset Management Solution . The paper identifies the numerous challenges and costs associated with manually managing IT, telecom and cloud services. Moreover, the paper details the difficulties CIOs face when unifying telecom and wireless expense management with Cloud and IT Asset Management (ITAM) – and how to solve those problems.

“Meaningful ITAM implementation solves a number of the biggest challenges in expense management and asset management,” stated Avotus CEO, James Martino. “This includes the ability to obtain, in a cost-effective manner, accurate and clean, real-time inventory of telecom and IT assets. The integration of telecom, wireless, cloud and IT asset management isn’t a pipe dream anymore. Our paper comprehensively details the issues and provides an actionable roadmap for CIOs to use when sourcing an ITAM solution that provides the biggest return on investment.”

### **Key issues addressed by the paper include:**

- ITAM and Expense Management – Challenges
- Benefits of a Comprehensive ITAM Solution
- The Case for Automated ITAM
- The Need for a Configuration Management Database (CMDB)
- ITAM and Compliance
- Implementation of an ITAM Solution
- Identifying the Most Effective ITAM Solution

Download Avotus’ free white paper, Gaining Visibility and Cost Efficiencies via a Strategic IT Asset Management Solution here (<http://www.avotus.com/pdf/white/IT-Asset-Management.pdf>).

To learn more about Avotus, visit [www.avotus.com](http://www.avotus.com), or join the conversation on Twitter and connect with the company on LinkedIn.

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### **About Avotus**

With more than 30 years of industry experience, Avotus is the award-winning provider of Intelligent Communications Management (ICM) solutions. ICM solutions enable users to optimize, manage and protect against misuse and abuse of their critical investments in telecom and technology. Avotus’ ICM lifecycle can be deployed in a manner that allows each engagement to self-fund the next, while putting cash on the client’s bottom line at each step. ICM solutions include: Enhanced Usage Reporting (EUR) for Unified Communications, Expense Management with ITAM Robot (EM), Intelli-Sourcing and Wireless Management. Avotus and its partners serve more than 1,000 clients in North America and around the world, many of which are industry-leading Fortune 5000 companies. ICM is Avotus’ Intelligent approach to managing wireline and wireless assets, and a safeguard for your next-generation communications solutions.

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