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### Cisco News - Avotus Announces Participation in Cisco Live's World of Solutions

By [Raju Shanbhag](#), TMCnet Contributor

Avotus ([News](#) - [Alert](#)) has announced that the company will be participating in Cisco Live's World of Solutions at the live conference in Las Vegas, Nevada from July 10-14, 2011.

The primary attraction for most in attendance every year is Cisco's ([News](#) - [Alert](#)) annual IT and communications conference during the World of Solutions Expo. The premier event of its kind in the world, the conference attracts thousands of technical innovators and purchasing decision makers, with one-on-one access to industry leaders.

Through the effective management of their voice, data and converged communications spending, [Avotus](#) has a 30-year history of empowering companies of all sizes to gain lasting control over their complete worldwide communications environment.

"We are happy to be a part of this solution evolution as it is one of the best ways to gain and contribute insight into the future of our industry and technology as a whole. While we understand that the market is continually evolving with newer means to communicate than ever before, we stand committed to ensuring that our solutions remain compatible with the prevalent technology of its time," [said](#) Sumer Shankardass, CEO of Avotus.

Showcasing the new release of its premier call accounting suite, ICM Unity, Avotus is proud to be an exhibitor at this year's event at the World of Solutions. While remaining committed to customer satisfaction, the company feels that this is a testament to the Avotus team that has developed, certified, implemented, and constantly found ways to improve a solution that delivers best-in-class quality.

A few years ago, the company [announced](#) that it has been

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issued a U.S. patent for its proprietary ICM eProcurement web-based reverse auction-based technology and procurement process, which revolutionizes how enterprises source and procure voice and data services contracts. The patented system benefits economically more than other procurement processes, significantly reducing the RFP-to-contract formation process and delivering far better contract pricing. The resulting contracts provide tremendous operational flexibility for clients. *Raju Shanbhag is a contributing editor for TMCnet. To read more of Raju's articles, please visit his [columnist page](#).*

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